

# Cover Letters

# Sell Yourself

- You are the “right” person for the job
- You have the “right” skills
- What makes you unique?
- Compliment yourself (or have others do it)
- Be honest
- Goal: Face-to-face interview

# Items in Your Cover Letter

- Position applying for
- Why you are the right person
- Skills
- Say something about the company – do your research
- How to reach you
- Follow up?
  
- Say what you can do for them

# Resources

- [JournalismJobs.com](http://JournalismJobs.com)