

J344 Test 2 – Spring 2014

STUDY SHEET

Warning: This study sheet only tells you what your instructor believes is important to know for the test. This does not mean everything on the study sheet will be on the test. This also does not mean everything on the test is on the study sheet. This is a guide, not a cheat sheet. Study your notes. Read the assigned chapters in the textbook.

Areas covered: Photo illustration, photo stories, ethics, law, portfolios

What to know: Brainstorming, rules brainstorming, random association, wheel/spoking, metaphors, clichés, props, models, backgrounds, creative structure, tone, where to find photo stories, types of people stories, continuing elements, framing, fakes (four ways), privacy vs. newsworthiness, photo touch-ups vs. manipulation, point of view, famous fakes, basic photo law, public places, private places, quasi-public places, what to do when challenged, legal action, copyright, work for hire, model release, government photos, Video Voyeurism Prevention Act of 2004

Stuff Ron repeats a lot, so you should probably know: Good photos tell a story. Good photos have a clear center of interest.