

PHOTO ASSIGNMENTS

BEYOND SNAPSHOTS



SOURCES FOR ASSIGNMENT IDEAS

- SCANNERS
- PUBLIC RELATIONS DEPARTMENTS
- NEWSPAPERS
- ADS
- CONTACTS
- BEATS

PHOTOGRAPHERS VS. REPORTERS

- WORK AS A TEAM
- KEEP AN EYE ON EACH OTHER
- DO YOUR OWN JOBS
- GET INVOLVED EARLY
- MAKE YOUR OWN APPOINTMENTS
- WORK ALONE

SHOOTING

- SHOOT (INTERESTING) PEOPLE DOING INTERESTING ACTIONS FROM INTERESTING ANGLES
- ESTABLISHING SHOT / OVERALL
- MEDIUM SHOT
- CLOSE UP
- HIGH / LOW
- SHOOTING BLIND

TIPS

- GET THERE EARLY
- STAY LATE
- SHOOT!
- CONTINUOUS SHOTS
- BE POLITE
- BLEND IN
- GO ABOUT YOU BUSINESS